

HyperStudio

HyperStudio (1992-2007) an interactive media research and production center, did extensive work in domains such as CD-ROMs, intranet, and web sites, where its high quality design led it to win a number of internationally acclaimed media prizes.

HyperStudio core competencies concentrated in the design of innovative and user-friendly interfaces, and in the production of convincing and attractive learning tools. HyperStudio's involvement in European and Swiss research projects, along with the experiences gained from commercial media productions, were decisive for the high standard of its accomplishments. The limited company HyperStudio was exclusively owned by the HyperForum foundation. HyperStudio was the model for the creation of HyperWerk.

For the Basel Mission Picture Archive project, from 1999 to 2002, HyperStudio's interdisciplinary team worked with the **mission 21** team. Together they faced and solved many complex and exciting challenges for the BMPIX archive.

Institute HyperWerk HGK FHNW

The institute HyperWerk of the Academy of Art and Design at the University of Applied Sciences Northwestern Switzerland, which in project-oriented training, teaching, and research, is concerned with topics related to transformation processes. This work extends across all social sectors. Accordingly, projects realized at HyperWerk are very diverse, as are the disciplines and qualifications of the students and teachers at HyperWerk.

In this course of study, a wide variety of biographies and cultures meet in order to develop new and surprising questions and models of action. Thus, an open, international atmosphere and a culture of exchange and intellectual growth characterize the Institute HyperWerk.

HyperWerk students learn to appreciate transformations in society as design tasks. They identify and analyze problems and initiate the corresponding processes. The combination of design, technology, and management—the fields of study—is continuously redefined in view of the relevant issues which occur in the working process. So, HyperWerk is not about specializing in any single discipline, but about being capable of reconceiving boundaries and connections between various disciplines with regard to concrete problems.

HyperWerk graduates become executives, establish their own companies, and are in charge of research projects and developmental projects. They work in cultural administration or consulting agencies and teach at universities.

The HyperWerk education is finished after three years of full-time study with the degree Bachelor of Arts/Industrial Design FH, Major Process Design.

Contact

Institute HyperWerk HGK FHNW

Totentanz 17-18

CH-4051 Basel

+4161 269 92 30

catherine.walthard@fhnw.ch

www.fhnw.ch/ihw